



Building Services Authority

MEDIA RELEASE

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FREE financial seminars pay dividends

Almost 1,500 Queensland contractors received tips on staying afloat during the current economic crisis thanks to BSA's recent series of financial seminars.

The free seminars, held at major regional centres across Queensland throughout February and March, gave contractors simple and practical advice for running a successful business and surviving the current economic downturn.

BSA's general manager Ian Jennings said in the current economic climate it's vital for businesses to do everything they can to stay afloat.

"It's great to see nearly 1,500 contractors learn how to protect their business and their customers at BSA's Building Game seminars.

Mr Jennings said the attendees learned how to maximise free cash flow, manage performance and keep an eye on the bottom line.

"BSA teamed with financial experts to present the seminars and each attendee received the opportunity for a free confidential one-on-one consultation with an industry expert," he said.

"BSA is committed to offering vital expertise and assistance to contractors state-wide.

"Seminars were held in Cairns, Townsville, Mackay, Rockhampton, Hervey Bay, Toowoomba, Gold Coast, North and South Brisbane, Sunshine Coast and Mt Isa."

Seminars are scheduled to run throughout the rest of 2009. For more information visit www.bsa.qld.gov.au or phone 1300 BSA BSA.

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