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MEDIA RELEASE

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HOME BUYER SHOW SET TO TACKLE HOUSING AFFORDABILITY

The Federal Government's \$2.2bn boost to help ease housing affordability is welcome news for Australian homebuyers.

Now more than ever home buyers and property investors need to do their research, understand the market conditions and acquire all the right information they need to make informed buying decisions.

The **Home Buyer Show** is the largest event in Australia dedicated to helping property buyers achieve this by providing a much needed educational resource and alternative solutions for home buyers wanting to take advantage of the new Government initiatives in this climate of low affordability.

These government incentives will see first home buyers and renters benefit from a housing affordability package which boasts an enhanced First Home Saver Account, increased housing supply, reduced costs to home buyers as well as a Housing Affordability Fund and a National Rental Affordability Scheme.

This major event will take place between July and October this year at the Brisbane, Melbourne and Sydney Exhibition Centres and representatives from state and federal government will be presenting full details of these new initiatives, including details regarding eligibility, each day on the main stage of the Show.

Whether you're looking for information regarding building a new home, vacant land opportunities or where to buy your next investment property, there is a wide range of experts on hand to provide independent advice.

Home Buyer Show Event Director Jason Humphris said, "*Buying a home is one of most important financial transactions people will ever make, so it's imperative that buyers are accessing reliable and impartial information and advice.*"

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“By creating an arena for home buyers and industry experts to engage and interact, the show will unveil the secrets to help visitors finance, find and buy their next home or investment property – saving them time and money. It will also equip homebuyers with cutting edge strategies and solutions to help reduce the impact of rising interest rates and property prices.”

The Home Buyer Show will also showcase the latest products and services for property buyers on the market today including the most competitive home loans, new home builders, residential communities, house & land packages, apartments, townhouses, units & off-the-plan developments, land estates, established homes, property inspection, insurance and conveyancing companies as well as government departments and industry associations providing independent advice.

For full details including the seminar timetable or to purchase tickets in advance, visit the event website at: www.homebuyershow.com.au

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Home Buyer Show venue locations and dates:

Brisbane Convention & Exhibition Centre - Friday 25 to Sunday 27 July 2008

Melbourne Convention & Exhibition Centre - Friday 15 to Sunday 17 August 2008

Sydney Convention & Exhibition Centre- Saturday 25 to Sunday 26 October 2008

Book tickets in advance via the website and pay only \$10 (\$5 saving) or tickets are available at the door for \$15. Tickets include free entry to all the seminars – seats limited so arrive early.

Student & concession tickets \$12 on door or \$10 in advance via the website.

Children under 16 accompanied by an adult may enter free of charge.

All visitors must register prior to entry – please see website for full details.

For further information, images or interviews please contact

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