

REQUIREMENTS FOR SITE SIGNS

In the highly competitive building industry, site signs can be a valuable tool for attracting new business. Site signs also inform the public and various government entities of the contractor in charge of the site. Site signs are required on all sites, and it is mandatory for licensees to comply with the requirements regarding signage set out in the *Queensland Building and Construction Commission Act 1991* (QBCC Act).

1. If you are acting as the principal contractor on a site:

You must exhibit a sign on any building site for which you are responsible. You must ensure that the sign:

- is exhibited in a prominent position
- contains the name under which you are licensed as a contractor under the QBCC Act and the number of your contractor's licence
- has a surface area of no less than 0.5m²
- is made of weatherproof materials
- can be easily read from the nearest street alignment
- is printed in letters no less than 50mm high.

See below examples of signs that comply with the requirements.

2. If you are acting as a subcontractor on a site:

You are not required by law to exhibit a sign on the site but if you choose to erect a sign, it must comply with the advertising requirements. Following are examples of signs that are considered acceptable by the Commission.

Penalty for non-compliant signage

Failure by a contractor to erect a sign that complies with the legislation could result in the QBCC initiating prosecution action under Section 52 of the QBCC Act.

Note: under Section 53C, the maximum penalty for a non-compliant advertisement by an unlicensed person is 100 penalty units, or \$13,345. For an unlicensed company the penalty is \$66,725. An unlicensed person must state in any advertisement the maximum value of work they are allowed to perform. For full details, see QBCC's Fact Sheet 'Advertising requirements for unlicensed persons'.

Examples of signs which are acceptable to the Commission:

Individual

Joseph Brown
QBCC Licence No: 12345

A Pty and/or Ltd Company

AAA Construction Pty Ltd
QBCC Act Licence No: 12345

Trading Name

Joseph Brown
QBCC Licence No: 12345
Trading as: X & Z Builders

Partnership

X & Z Builders
Licensee: John Brown
QBCC Licence No: 12345

Need more information

Call QBCC on 139 333, check out our website at www.qbcc.qld.gov.au or visit your local QBCC office.