

Media Alert

Date: January 16, 2012



Queensland's SunSmart Smiling Faces winner!

Employees of the Queensland Building Services Authority (BSA) will benefit from \$1500 worth of SunSmart goodies to ensure they stay safe while working in the sun this summer.

Cancer Council Queensland has announced the Queensland Building Services Authority as the winner of the ENERGEX SunSmart Smiling Faces competition and will award the company with \$1500 worth of hats and sunscreen from the SunSmart Shop this Thursday January 19.

Acting General Manager of the BSA, Jason Smith, praised Cancer Council Queensland for its work in educating Queenslanders about sun protection.

"The majority of Queensland's 84,000 building industry licensees will spend a substantial amount of time outdoors during their career, and it is essential they are aware of the dangers of sun exposure," he said.

"BSA staff were very happy to participate in this competition and this award will help protect our staff who regularly work outdoors, such as our building and compliance inspectors, as they help to advise and protect home owners and contractors."

Community Fundraising Co-ordinator at Cancer Council Queensland, Helen Chin, said she was delighted to provide SunSmart items for the benefit of Queensland Building Services Authority employees.

"The ENERGEX Smiling SunSmart Faces competition was run towards the end of last year in conjunction with Queensland SunSmart Day and entrants simply had to take a photo of their staff with lots of smiling faces decorated in bright green zinc," she said.

"Entrants then uploaded their photo onto the wall of Cancer Council Queensland's Facebook page and the photo with the most 'likes' won!

"The ENERGEX Smiling SunSmart Faces competition was a great way to encourage positive SunSmart behaviour in Queenslanders of all ages and vocations.

"Because more than 2,600 Queenslanders will face a potentially life-threatening diagnosis of melanoma each year, it's never too late to protect yourself from damaging skin cancer caused by the sun.

"Our major sponsor ENERGEX is a great example of how Queenslanders can shine on SunSmart Day, leading the way with sun protection policies to protect staff and their families from skin cancer," Ms Chin said.

For more information about how to be SunSmart this summer, please visit www.cancerqld.org.au or call the Cancer Council Helpline on 13 11 20.

ENDS.

Photo opportunity:

QBSA and Cancer Council Queensland
299 Montague Road, West End, Thursday 19 Jan, 1pm

For more information, please contact:

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